



*Proposal For  
Sponsorship Support of*

Vera Lloyd Presbyterian Family Services'

# Garden Party

**Saturday, May 4, 2019, 3:30 p.m. – 6:00 p.m.**

The Peel Mansion  
400 S. Walton Blvd.  
Bentonville, AR

You can build **BRIGHTER** futures for children, youth and families in crisis!

## About Vera Lloyd Presbyterian Family Services

- Vera Lloyd Presbyterian Family Services began as a day nursery in Monticello, Arkansas in 1910. Over a hundred years later, Vera Lloyd continues to provide a nurturing, healing environment for youth and families in crisis.
- The 45-acre campus provides housing for youth and families. The campus also includes a gym, a school, computer lab, pavilion and pond for outdoor activities.
- This year, close to 125 youth, ages 6 to 21, will call Vera Lloyd home. Whether they have been abused, neglected, abandoned or adjudicated, the compassionate staff meets them at their point of need and helps them heal emotionally, physically, and spiritually.

*For youth like Taylor, Vera Lloyd was the support system she needed to get her life on track. With both of her parents incarcerated, by middle school Taylor had become involved in the world of crime and drugs and ended up in a juvenile detention facility. Since being at Vera Lloyd, Taylor has been successful in the Youth Work Program, been accepted to Southern Arkansas University, and is joining the Army National Guard.*



Vera Lloyd has a \$2.9 million budget with funds from state contracts, endowment and philanthropic gifts. Each day youth are provided with shelter, nutritious meals, clothes, educational opportunities and mental health services. It costs approximately \$176 a day for Vera Lloyd to care for one youth. State contracts, however, cover only \$96, or 55% of the actual costs, per day.

We have recently expanded our services through our Families in Transition (FIT) program. The purpose of FIT is to help homeless and near-homeless, single-parent families in crisis reestablish their lives through financial coaching, mental health services, parenting/life skills classes and a variety of support services. Two houses on our Monticello campus have been opened for families to live in for 9 to 18 months.

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## Sponsorship Levels

### **Presenting Sponsor: \$5,000+**

- 2 complimentary tables
- Top logo on sponsorship sign, invitation and program
- Special thank you on social media
- Listed on the Vera Lloyd Annual Report
- Promotional banner at event
- Optional marketing materials at event or other promotional request
- ***Supplies all needs to care for one youth for almost 2 months***

### **Platinum Petunias: \$2,000+**

- 1 complimentary table
- Logo on sponsorship sign, invitation and program
- Special thank you on social media
- Listed on the Vera Lloyd Annual Report
- ***Supplies all needs to care for one youth for 3 weeks***

### **Gold Daisies: \$1,000+**

- 4 complimentary tickets
- Logo on sponsorship sign and invitation
- Name listed on the Vera Lloyd Annual Report and program
- ***Supplies all needs to care for one youth for 10 days***

### **Silver Bells: \$500+**

- 2 complimentary tickets
- Name listed on the Vera Lloyd Annual Report, sponsorship sign and invitation
- ***Supplies clothing, shoes and personal care items for 2 youth in emergency shelter***

### **Bronze Lilies: \$250+**

- 2 complimentary tickets
- Name listed on the Vera Lloyd Annual Report and sponsorship sign
- ***Supplies clothing, shoes and personal care items for 1 youth in emergency shelter***

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**Your gift is a tax deductible charitable contribution.**

EIN#: 71-0419191

Yes I will sponsor the Vera Lloyd Garden Party at the level of \$\_\_\_\_\_.

**PAYMENT:**

My check in the amount of \_\_\_\_\_ is enclosed. *Make checks payable to Vera Lloyd Presbyterian Family Services.*

Please invoice me on \_\_\_\_\_ for payment of this pledge.  
(date)

I would like to use my credit card for payment of this pledge. My credit card number is \_\_\_\_\_ Expiration date \_\_\_\_\_ CVC \_\_\_\_\_.

Type of card: (circle): Mastercard          VISA          American Express          Discover

I cannot sponsor, but would like to make a gift of \$\_\_\_\_\_.

**RECOGNITION:** Recognize my sponsorship as follows:

Organization/Business: \_\_\_\_\_

Contact name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Return completed Letter of Intent to:**

**Kathy French, Director of Development**

Vera Lloyd Presbyterian Family Services

1501 North University Avenue, Suite 345, Little Rock, AR 72207

501-666-8195

[kathyfrench@veralloyd.org](mailto:kathyfrench@veralloyd.org) or veralloyd.org -- facebook.com/VeraLloydPFS

